

Cricket India Academy participant's coached by Team Australia!

Feroz Shah Kotla, 20 March: Around 33 participants of Cricket Education Program of Cricket India Academy (CIA) from Thane, Mumbai and Jaipur got the rare opportunity of being coached by their Cricket heroes – The Australian Cricket Team at Feroz Shah Kotla Stadium, New Delhi. The participants grabbed the opportunity while the team was practicing before their fourth test match. The Australian Cricket team took time off post their practice session at Ferozshah Kotla stadium to indulge in a skill based session and rekindled with these young breed of emerging cricketers. One on one personal interaction with the Australian team paved a strong base for learning the game scenario, playing techniques like batting and bowling tips which was aimed to improvise their skills, qualities and upgradation of knowledge.

Arun Khetan – CEO, Sports Education Development India Ltd, said, “Millions of young cricket fans admire the Australian Cricket team as their role models and envisage growing up like them. The aim of these coaching tours is to facilitate the participants with team expertise, validating the program and fostering participant's passion to pursue Cricket as a prospective career. If we generate a star cricketer it is a bonus, but more to it is about getting kids out there and enjoying the game which eventually helps in their holistic development leading them to be an excellent human being.” CIA team presented a memento and CEP T - shirt to Captain Michael Clark and team coach Mickey Arthur. They also presented mementos to all the Australian players and their support staff. The participants, coaches and staff had a great time and will cherish the memories forever.

CEP Participant Hamden Sayyed from Kohinoor International School, based in Kohinoor City, Kurla - Vidyavihar said, “It was fascinating to meet the cricketing heroes like Shane Watson whom we always admire on TV. The interactive coaching session with the Australian Cricket Team was surely very informative and we are keen on executing such learning in our games to improvise and upgrade our performances.”

The Australian team was delighted to see the participant's enthusiasm on this historic cricket ground where they also played couple of games with CEP participants. :-

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Cricket India Academy – Backgrounder

Cricket India Academy (CIA) is the cricket division of Sports Education Development India Limited (SEDIL) and has been founded with the objective of providing high quality cricket development programs. Cricket India Academy established in 2009, has a strong hold today, in the field of sports education. Cricket India Academy came up with this unique concept of offering a Cricket Education Program to budding cricketing talent in a nation which eats, drinks and breathes cricket. The program, currently being run in 17 centers across Mumbai, Pune and Jaipur with over 900 participants and is set to begin its innings in Chennai, Mangalore and Surat in the next cricket season.

Cricket Coaching Programs with Cricket India Academy:

Cricket Kids:Cricket Kids is based on the philosophy that young children should have fun and learning during their sessions. Cricket Kids is a program built on learning through game play and targeted specifically for 5–8 year old boys and girls. The focus is on introducing the skills and requirements of cricket in fun engaging and child friendly activities.

Cricket Education Program in affiliation with Cricket Australiais being delivered exclusively by Cricket India Academy in India. The program has a foundation of competency based training and engages children in cricket development activities and learning, in addition to their regular schooling.

Cricket Education Program is a comprehensive six level sequential cricket development program developed exclusively by Cricket Australia for 9 to 14 year old boys and girls. Assessment and certification is available at each level with the Diploma of Cricket awarded to participants satisfying requirements at Level 6. Australian pace bowler Brett Lee is the Program Brand Ambassador with Mike Hussey and female cricketer Ellyse Perry as Role Models. Renowned India cricketer Pravin Amre is the Coach Director. Local coaches are trained by Cricket Australia Coach Educators and the monitoring of coach performance is done by Cricket Australia accredited Coach Assessors.

Emerging Players:Cricketers of age 15+ mature and progress their skills with their preferences becoming more defined. Cricket India Academy's Emerging Players Program has a focus of defining and developing a player's core cricket strengths to provide a platform for greater specialization and on field success.

Cricket India Academy is very excited about the opportunity to develop the next generation of cricket talent through employing the latest coaching techniques and methodologies to provide a quality experience for children to reach their potential in India.